



DICONIUM



The Human-Tech Era

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Intelligence.

Built into everything.

AI won't take our job.

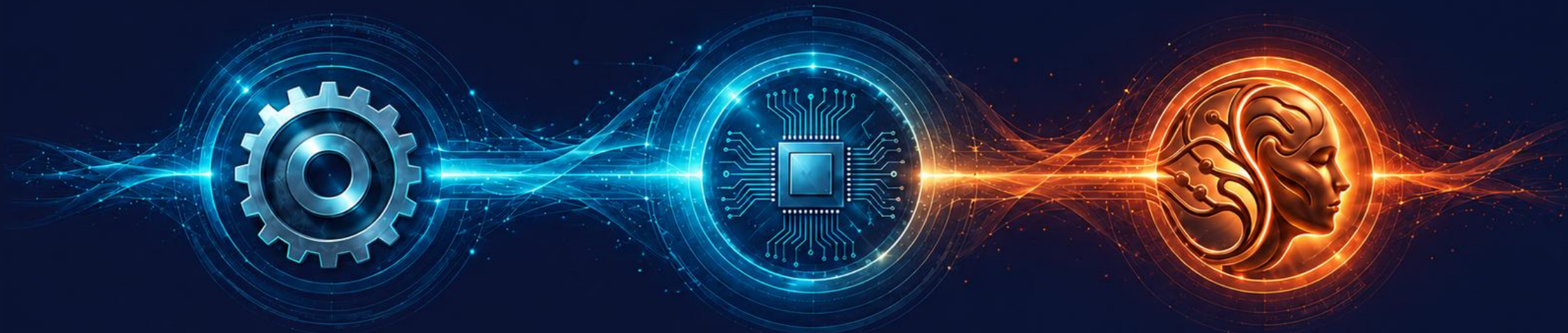
It gives us back

the one we signed up for.

Industrial Era

Digital Era

AI Era



Physical Power

Information

Intelligence

We are entering a **new intelligence era.**
AI becomes its infrastructure.



The Physical Factory
Liberating the body from manual labour.



The Mental Factory.

Trapping the mind in process.

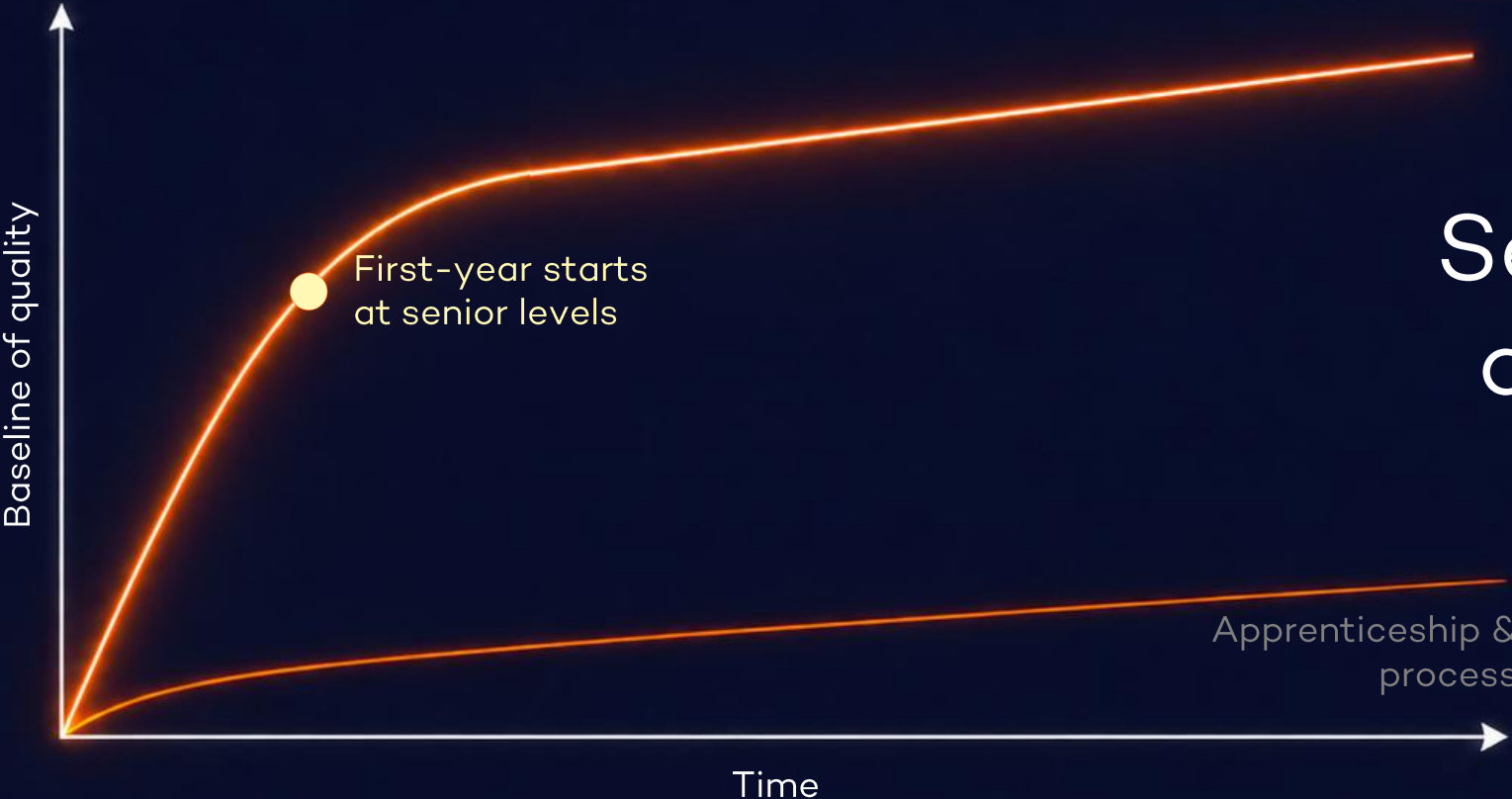
Formatting
Status updates
Reporting
Approvals
Internal coordination

Judgement
Taste
Relationships
Creativity
Mastery



Formatting
Status updates
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Internal coordination

**AI dismantles the
mental assembly line.**



Seniority becomes about **judgement**, not throughput.



Extractive AI

Optimize for cost-cutting, win efficiency, but lose loyalty.



Restorative AI

Optimize for moments that matter, elevate the craft and own the relationship.

The companies that win the next decade will not
have the most AI.

They will use AI to elevate their people.



Closer to the
Customers



Closer to
the **Craft**



Closer to
Curiosity

100

The customer
touchpoint eclipse

The Human Connect

When AI handles 99 routine touchpoints, the **single remaining human touchpoint becomes 100 times more valuable.**

The German Engineering Renaissance

Germany is coming
back to its roots.
Engineering intelligence
is set free.





**1 experiment
per quarter**

Requires permission,
resources, alignment



**100 experiments
per afternoon**

Unconstrained testing,
iterating, prototyping

Curiosity finally compounds.

Creativity unbound.

Give permission back
to the teams and let
them do the job they
signed up for.

AI enables us to become more human.

Will we use it in the most impactful way?

Let's get **curious**
together!

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